

Flying Results For Ryanair With Zetafax

Case Study



What they say about Zetafax

“We tested 7 fax server solutions and chose Zetafax. Overall Zetafax won on cost, performance and it was easy to install.”

About Ryanair

Ryanair was Europe's original low fares airline and is still Europe's largest low fares carrier. In the current year Ryanair will carry over 35m. passengers on 346 low fare routes across 22 European countries. They have 15 European bases and a fleet of over 100 brand new Boeing 737-800 aircraft, with firm orders for a further 138 new aircraft, which will be delivered over the next six years. These additional aircraft will allow Ryanair to double in size to over 70m. passengers p.a. by 2012. Ryanair currently employs a team of 3,500 people, comprising over 25 different nationalities.

The Problem

How to Get Information to Customers Quickly

Ryanair is committed to expanding their European routes and bringing low air fares for the first time to new European markets. Communications need to be fast and efficient. Faxing is an integral part of obtaining customer specifications and providing information quickly and reliably.

The Solution

Ryanair wanted to centralise fax communication on a single server. The software had to integrate seamlessly with existing operating systems and applications.

The Result

Zetafax has helped reduce costs, increase productivity. Traditionally sending a fax via a conventional fax machine took up to five minutes, but sending a fax using Zetafax will take just one minute. That's an 80% time saving and that translates to a considerable cost saving.

Staff at Ryanair can prepare documents in their favourite software application (such as Word, Excel, and PowerPoint) hit the send Zetafax button and the faxes are on their way.

Furthermore multidoc faxing, allows the contracts department to fax multiple documents from different applications as a single fax message. Documents and brochures sent regularly can be stored as fax attachments saving even more preparation time. As Ryanair continues to grow and bring low cost air fares to new routes so too will Zetafax fax server software adapt and expand to meet their business and communications needs.



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About Zetafax

Zetafax is proven and reliable network fax software used by over 60,000 businesses in 106 countries. It's easy to use and can be integrated seamlessly into your existing applications for fast, automated faxing. SMS messages can also be sent from the Zetafax Client.

- Fax as easy as email

Native integration with Microsoft Exchange, Lotus Domino and any other SMTP email system means you can manage faxes and emails together.

- Fully scalable

Supports from a minimum of 5 users to unlimited users so that your fax software can grow as your company's needs grows.

- Faster, more efficient faxing

Faxing with Zetafax is 80% quicker than with a standard fax machine. Inbound faxes can be routed to individual desktops along with your email.

- Fully supported

There is a rich source of advice and technical tips available from the Equisys website and phone and email support is available from our experienced support teams.

- Accountability

Record all sent & received faxes Control and tracking fax usage for the enterprise. The addition of Zetafax will provide a substantial improvement in the ability to manage fax usage. A centralised network fax server allows your staff to support a single device on the network instead of distributed devices

About Equisys

Equisys produces software packages for document production and delivery, including the award winning Zetafax® network fax server and newly acclaimed Zetadocs® PDF software that creates and emails personalised PDF documents. Equisys software products are designed for small and mid-market businesses, and for departmental use at multinational companies. They stand out from the competition by being simple to install and manage, reliable and great value-backed by outstanding service and support. Equisys has over 60,000 customers, in more than 100 countries, who are served through an international partner network of distributors, VARs, resellers and ISVs.

The company's market leading fax server, Zetafax, speeds the flow of critical business documents by enabling users to send and receive faxes on their PCs. It integrates with ERP, CRM, accounting and other applications for automated faxing from those systems, providing auditable records of fax communications. Zetadocs helps users work smarter by creating and emailing PDF documents, streamlining business processes to remove tedious manual procedures and help companies improve the service levels they offer.

Equisys was founded in 1987 and has offices in London, UK and Atlanta, GA USA.